## Law Firms: Profile - Cox Yeats

## Cox Yeats – Progressively growing

WARD-winning Cox Yeats has just received another prestigious honour, this time moving up in rankings to being independently voted the top medium-sized law firm in the country.

Cox Yeats and its team of 45 handpicked professionals had been consistently a top achiever in the "small law" firm category in the PMR.Africa Diamond Arrow Awards, However, in the recent 2018 awards, it moved into first place in the medium category, effectively being right up at the top with the large "corporate" national and internationally located law firms in South Africa.

"We are very honoured to receive the award, and owe this recognition to our clients." said Michael Jackson, the managing partner.

Based on the uMhlanga Ridge, Cox Yeats-the largest law firm based only in KZNoffers a national and international service of legal expertise. Its competitors are mainly national and international companies.

Founded in 1964 by a formidable team and with a passion for law, the company has grown considerably in the number of professionals and in expertise since 2010.

Many of the professionals are listed in top legal publications, such as "Best Lawyers" as well as various industry specific guides to the world's leading lawyers.

"Today, Cox Yeats is larger than it has ever been. As a result, we are able to serve a number of major companies across KZN and South Africa. We are offering our clients the benefit of significant resources, intellectual

capacity combined with personalised service that is the trademark of our organisation," Jackson said.

Cox Yeats is known for its boldness and over the years, the company has set benchmarks by changing perceptions and giving fresh and innovative counsel.

It is proud of its history and brings value to its clients by learning from the past in order to shape the future.

The company's core principles-integrity and individual care for clients-were the main principles on which the firm was founded, and these fundamental ethics remain at the heart of Cox Yeats commitment to outstanding client service.

These principles, coupled with young and energetic attorneys who pride themselves on their individuality, innovation and competitiveness, have seen the firm embracing the fastchanging and challenging world with enthusiasm and excellence.

The firm's signature strategy is to employ specialised teams made up of professionals and specialists in their particular fields who then connect

directly with the client.

The teams also draw on other teams' expertise, which creates attention to detail and vibrant "cross-pollination" that makes the firm a "true life partner" for clients. The teams include corporate and natural resources; construction and engineering; property; maritime; labour; insolvency and recovery of assets.

"To give the best service to our clients, we believe that it is essential to understand their objectives and to deal with their legal affairs in the context of their overall requirements," Jackson said

Cox Yeats aims to provide practical and imaginative solutions to clients' problems, and to present what can often be complex topics in a clear and non-technical way.

"We partner with our clients; it is a businesses and personal relationship, not just a case or file number," Jackson stressed, adding that the company was "confident, excited and positive" about the future.

The Cox Yeats Professionals can be contacted on Tel: 031-536 8500. Further details are available on their website: www.coxyeats.co.za

COX YEATS attorneys





## COX YEATS attorneys

Consistently rated as one of the top law firms in the country. Specialists in Commercial, Natural Resources, Construction, Property, Maritime, Labour and Insolvency Law.